

Som-Lalit Institute of Business Management, Ahmedabad	
Master of Business Administration (92 Regular)	
Course Code: 4539221	Course Title: Securities Analysis and Portfolio Management (SAPM)

Innovative Teaching Method

As Securities Analysis and Portfolio Management is a very live subject, students are required to go beyond text book and keep themselves updated with current happening in the investment world. News paper/ magazine articles pertaining to the course will be regular part of class room discussions .Apart from the articles mentioned in the session plan, suitable articles would be given for analysis. Case study –case let Analysis, Discussion, Debate and Role Play are deliberated throughout the course to harness students’ skills in the domain of security analysis and portfolio management and hence it will be interactive fusion based learning.

Topics covered:

1	Discussion on importance of savings and investments and characteristics of Indian investors
2	Functioning of Indian stock market and finding components of stock indices (Sensex, ,Nifty, NIFTY bank, NIFTY Auto , NIFTY Pharma and others)
3	Analysis and Discussion on article: Share Market investment: A two Way Sward. Article access link: From January 2008 till now, over 300 companies have shed 90% value Mint (livemint.com)
4	Live demonstration of stock market and explanation of ODIN screen
5	Differentiation on limit , market order , stop loss order , short sell order and opportunities and risk associated with each
6	Discussion on “Closing Bell” of money control with reference to biggest gainers, biggest losers, best sector, worst sector, FII,DII and total turnover data
7	Discussing risk and return appetite of class participants
8	Analyzing Indian and Global parameters impacting company performance
9	Analyzing and discussing Industry reports from the Journal Capital Market/Dalal street
10	Analyzing factors making a company Multibagger (e.g Eicher motors, MRF)
11	Demonstration of technical analysis chart patterns of Indian listed companies using BSE’s Technical chart tool
12	Debate: Fundamental analysis V/s technical analysis the better one.

13	Observing and analyzing behavioral aspects impacting investment decisions
14	Analyzing FOMO,JOMO,FOLLO and mistake made while investing
15	Discussion on people's investment pattern during outburst of covid -19
16	Discussion on identifying inefficient portfolio and undervalued and overvalued stocks
17	Analyzing pros and cons of direct investing in comparison of investing through mutual funds
18	Comparing Indian investors preference towards investment in bond versus equities and bond versus FDs
19	Analyzing top performing mutual funds and their portfolio constituents
20	Understanding and discussing investment methods of Global and Indian stalwarts
21	Role Play on working as Investment Advisor

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